

mop/up™ TROLLEYS




SEGWAY



NEW ecological mop/up™

The one-of-a-kind mobile Pop-up concept

Maneuverable mop/up™ products are designed to do promotions and sales anywhere Segway PT can go. mop/up™ can keep food and beverages cool, when there is no electricity available. mop/up™ is safe to use and easy to manage, it is patented and manufactured in Finland.

Hygienic, quality food is a key ingredient in a successful food promotion. mop/up™ uses containers that keep fresh food in the trolleys under hygienic conditions (+1 – +7 °C) for up to 23 hours and keeps food frozen (-18 °C) for up to 36 hours.

We can use Cooling Cassettes or dry ice as a cooling source. All products are compatible with standard Ace, KSSU and Atlas equipment. Products are extremely durable, ultra-light weight and washable in standard catering tunnel washing machines.

ADVANTAGES FOR CUSTOMER

- New channel to advertise
- Unique one-of-a-kind
- For Promotion and sales
- Reach customers where they are (indoor or outdoor)
- Drive through elevators and doors
- Ecological
- Drivability is like Segway PT

We have a several different solutions for different kind of promotions!



BUILD YOUR OWN mop/up™, AVAILABLE TOP PLATE MODELS BELOW

mop/up1™



Ice Cream, Drinks, Food

mop/up2™



Thermos Stations for hot and cold drinks

mop/up3™



Flat table for Fairs etc..

mop/up4™



Trash Bin for in-/outdoor

mop/up™ MAKE MOBILE POP-UP CONCEPT A KEY ELEMENT TO SUPPORT CUSTOMERS SALES AND MARKETING

MOP/UP™ IN BRIEF

- Maneuverable mobile pop-up stand concept
- The pop-up has space for items and 2,4m² of display
- OEM Designs welcome
- Mobile. Mobility through an integrated Segway PT
- Mobility allows trolleys to go where customers are
- Operated by a single person
- Safe to use and easy to manage

MAIN BUSINESS SEGMENTS

- Kiosk Marketing/Selling
- Indoor & Outdoor Marketing
- Industrial use

SEGWAY PT & mop/up™ TROLLEY

- Dimensions: W 67,50 x L 140 cm x H 110 cm
- Weight: 68 kg (Segway i2 SE 48 kg, Trolley 20 kg)
- Recommended speed: ca. 6 km/h
- Range: 38 km



Trolley has received a "Oiva" certificate from Finnish food control administrations.



BRANDING OPTIONS

- Shield has 2,4m² print area on both sides. It is easy to turn around without tools.
- Spinners are printed on one side
- OEM shield is possible, see picture ->
- Driver helmet and clothing

ARTWORK TEMPLATE



Trash Bin / mop/up4™

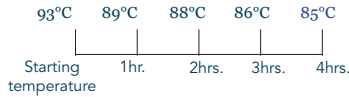


mop/up™ PARTS

WE USED THE SAME SOLUTIONS AS AIRPLANES



HOT



CAMTAINER® INSULATED CONTAINERS

Attractive design is perfect for front-of-the-house **hot** and **cold** beverage or **soup** service. Stacks easily for storage and transportation. It features single-molded, seamless polyethylene construction with a textured exterior that's designed to resist scratches, dings, and dents.

- Serving capacity 5,5 L
- 27 each 7 oz. (210 mL) cups
- NSF Listed



COOLING CASSETTE

The Cooling Cassette is custom designed to fit inside trolleys, the Oven Insert Case, Wet Ice Boxes and Cooling Chests.

Cooling Cassettes are refreezable and reusable. They are stable cooling or freezing for any kind of food and beverages. Liquid cooling agents ranging from -3 °C to -22 °C.

Freezing and chilling for up to 30 hours without dry ice or electricity.

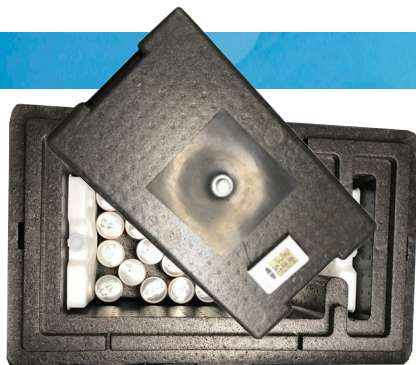
Easy to handle and refreeze in freezers.

Cooling cassettes are food safe according to international standards. Washable in the catering tunnel washing machine.



Dimensions:

- 296 x 217 x 30 mm
- Weight 1,6 kg



OVEN INSERT CASE

The Icebridge Oven Insert Case is designed to transport ice cream and chilled or frozen meals, it is used with mop/up1™ Trolley. Depending on freezing needs, it can take 1-3 Cooling Cassettes. Handy cap with metal handle makes easy to take a product out from the box.

External: 650 x 395 x 545 mm
Internal: 410 x 260 x 420 mm + space for cooling cassette or dry ice
Weight 4,2 kg



WET ICE BOX

The Icebridge Wet Ice Box Small and Large are designed to transport ice cream and chilled or frozen meals.

Wet Ice Boxes are used with mop/up1, -2, -3™ Trolleys.

Ice cubes stay fresh and solid for up to 20 hours with only 10% loss due to melting.



Small Wet Ice Box

External 380 x 257 x 260 mm
Internal 292 x 210 x 230 mm
Weight 0,57 kg

Large Wet Ice Box

External 370 x 257 x 350 mm
Internal 275 x 210 x 300 mm
Weight 0,76 kg

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Sales:

The mop/up Trolley is an aftermarket accessory which is independently manufactured by goMobiili Oy company and is not a Segway official approved or tested accessory.